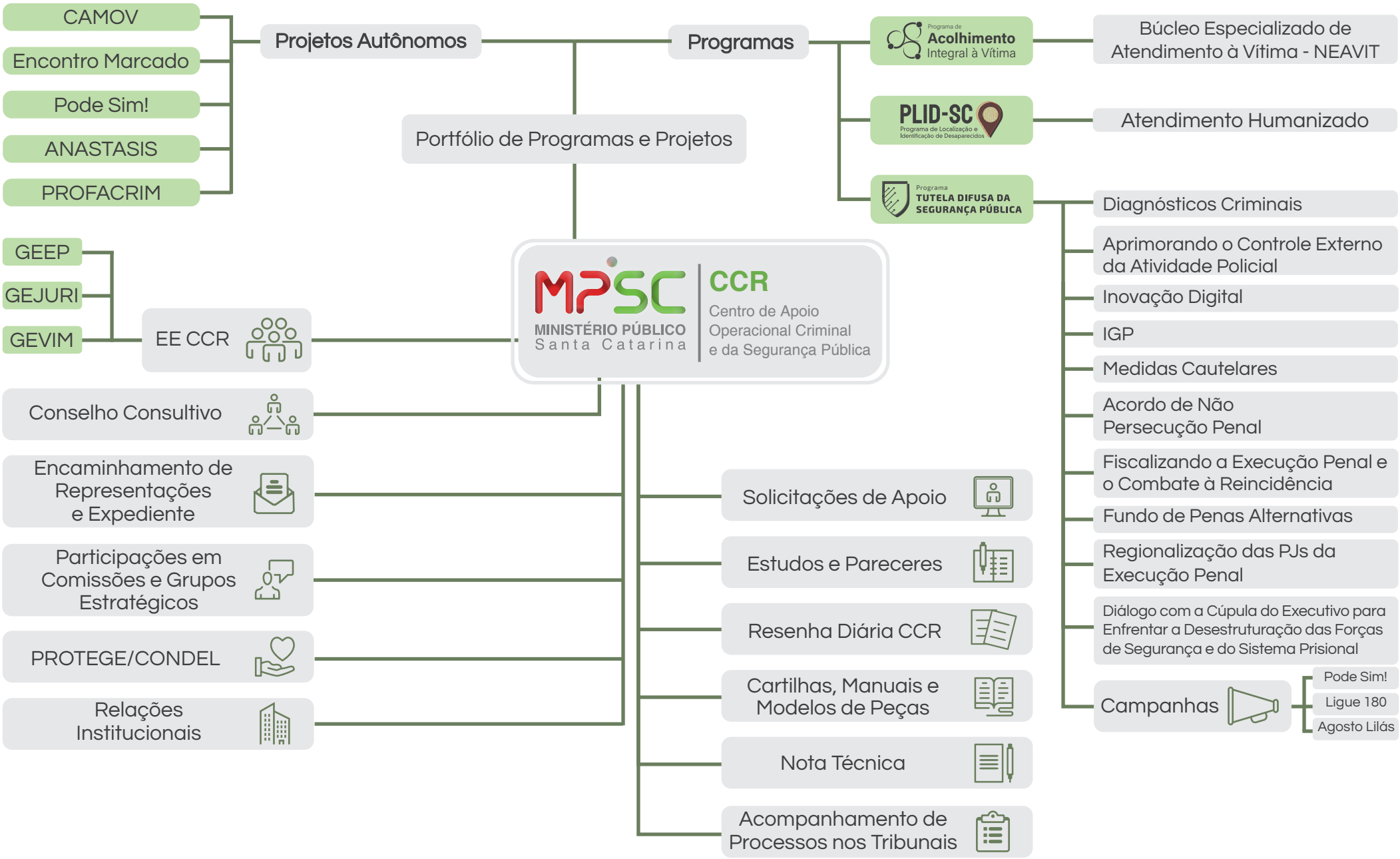MAPA MENTAL CCR